



IADWP®

International Association of
Destination Wedding Professionals

LOVE MEXICO
WORLD
ROMANCE
TRAVEL
CONFERENCE

November 7TH - 10TH, 2022
San Miguel de Allende
& Guanajuato, México

**Luxury Destinations
& Global Connections**



Guanajuato
Live Great Stories
Secretary of Tourism

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WORLD ROMANCE TRAVEL CONFERENCE LOVE MEXICO FROM NOVEMBER 7-10TH

This Conference is designed to provide top education and showcase the best Destinations around the world, Hotels & Resorts and top industry vendors as prime locations and suppliers for weddings, honeymoons, and romance.

The 2022 edition will be held for the first time in a historical destination. 2 unique destinations, 2 colonial cities considered World Heritage from UNESCO.

WORLD ROMANCE TRAVEL
CONFERENCE IS THE
**#1 EVENT FOR TRAVEL
AGENTS AND WEDDING
PLANNERS**

WHO SPECIALIZE IN DESTINATION
WEDDINGS AND ROMANCE TRAVEL.
DEVELOPED BY THE INTERNATIONAL
ASSOCIATION OF DESTINATION
WEDDING PROFESSIONALS (IADWP).

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INCREASE YOUR EXPOSURE BY EXHIBITING AT THE MAIN ROMANCE TRAVEL EVENT IN THE WORLD

OUR SELECT ATTENDEES FOR WRTC



THE ULTIMATE DESTINATION WEDDINGS AND ROMANCE TRAVEL EVENT





ROMANCE NEVER STOPS

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World Romance Travel Conference / Love Mexico It's a wide-reaching event that has connected for almost 15 years the largest high-volume Travel Agents and Destination Wedding Planners with worldwide-known suppliers, and this year will not be the exception:

WE ARE EXCITED TO ANNOUNCE THE 2022 EDITION OF WRTC!

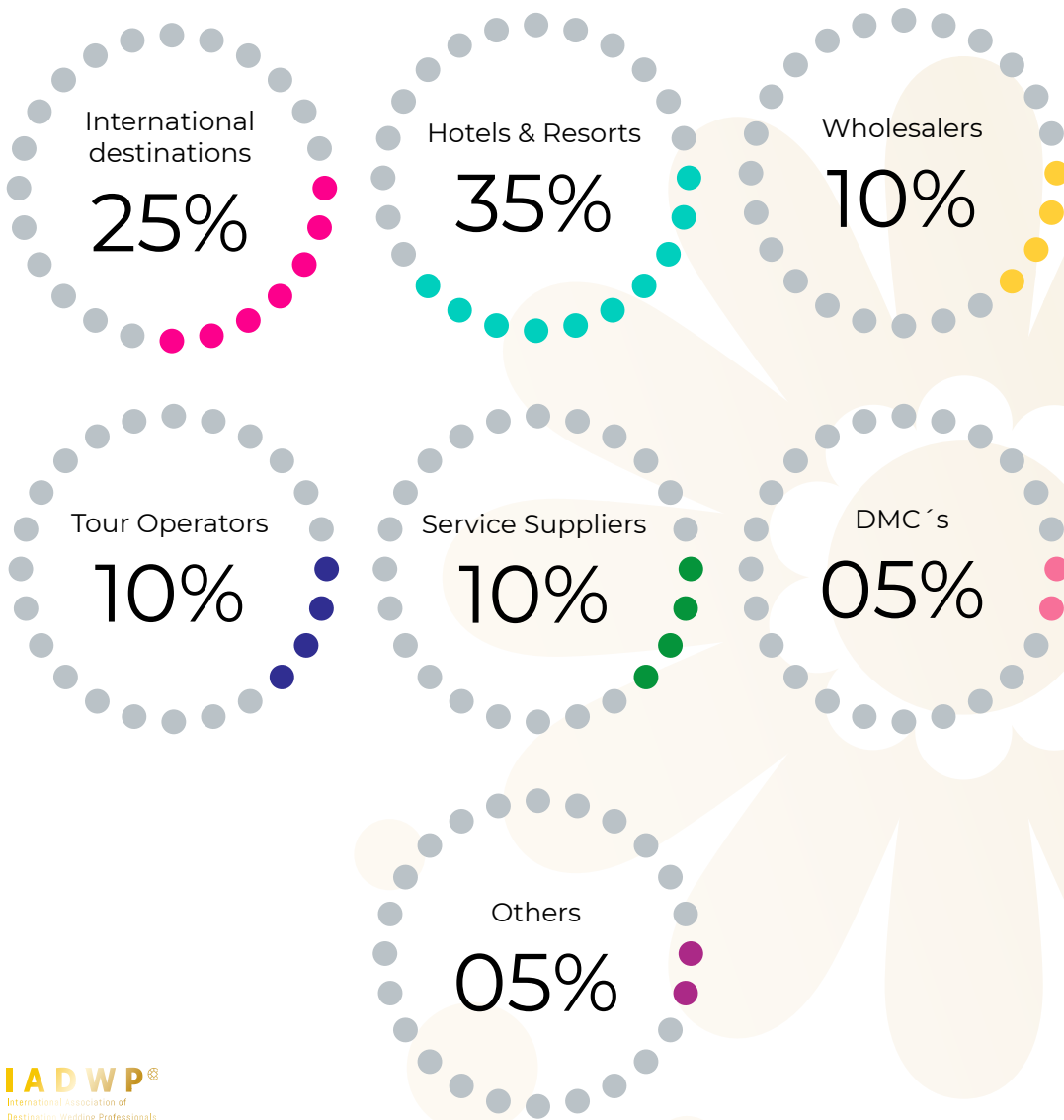
Event and unique platform to promote your brand with top-quality travel agents and destination wedding specialists, from mainly the US and Canada (Over 200 potential select buyers!), who are looking to network and close business with the top vendors in the romance industry at our partners in romance activities.



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ROMANCE BUSINESS PARTNER PROFILE



AS AN EXHIBITOR:

Get the chance to promote your brand, product, and services with over 200 top-quality travel agents and destination wedding specialists from mainly the United States and Canada.

- Do networking in a relaxed and friendly atmosphere.
- Get your contact information in our Supplier Directory given to all attendees.
- Get posts in social media promoting your brand.
- Do education and training sessions created to give you the edge over your competitors.
- Exciting entertainment and social activities and get an IADWP's Certificate of Recognition with Curricular Value.

We guarantee your brand's presence in our various promotional channels such as our social networks, digital and printed media, which reaches not only our attendees but our entire database of qualified industry professionals.

RESERVE YOUR SPACE ON OUR EXHIBITION FLOOR!
***NETWORKING TABLES STARTING FROM ONLY USD \$ 1,999**



EXHIBITORS' PARTICIPATION

NETWORKING TABLETOP **\$1,999 USD + TAX**

- 1 badge (only for networking activities)
- 1 table and 2 chairs
- 1 mini banner (tabletop)
- Pre-scheduled one on one appointments
- Contact information in the IADWP website
- Logo on the official website
- Contact information in Supplier's Directory 2022
- Certificate recognition of your participation by IADWP with International curricular value

BASIC STAND **\$3,200 USD + TAX**

- 3x2 m stand. (Basic furniture)
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Digital Marketing: 5 posts on social media as an official exhibitor
- Pre-scheduled one on one appointments
- Contact information in the IADWP website
- Logo on the official website
- Contact information in Supplier's Directory 2022
- Certificate recognition of your participation by IADWP with International curricular value

PREMIUM STAND **\$3,600 USD + TAX**

- 4x2 m stand. (Premium furniture)
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Digital Marketing: 5 posts on social media as an official exhibitor + email Blast for assistants
- Pre-scheduled one on one appointments
- Contact information in the IADWP website
- Logo on the official website
- Contact information in Supplier's Directory 2022
- Certificate recognition of your participation by IADWP with International curricular value



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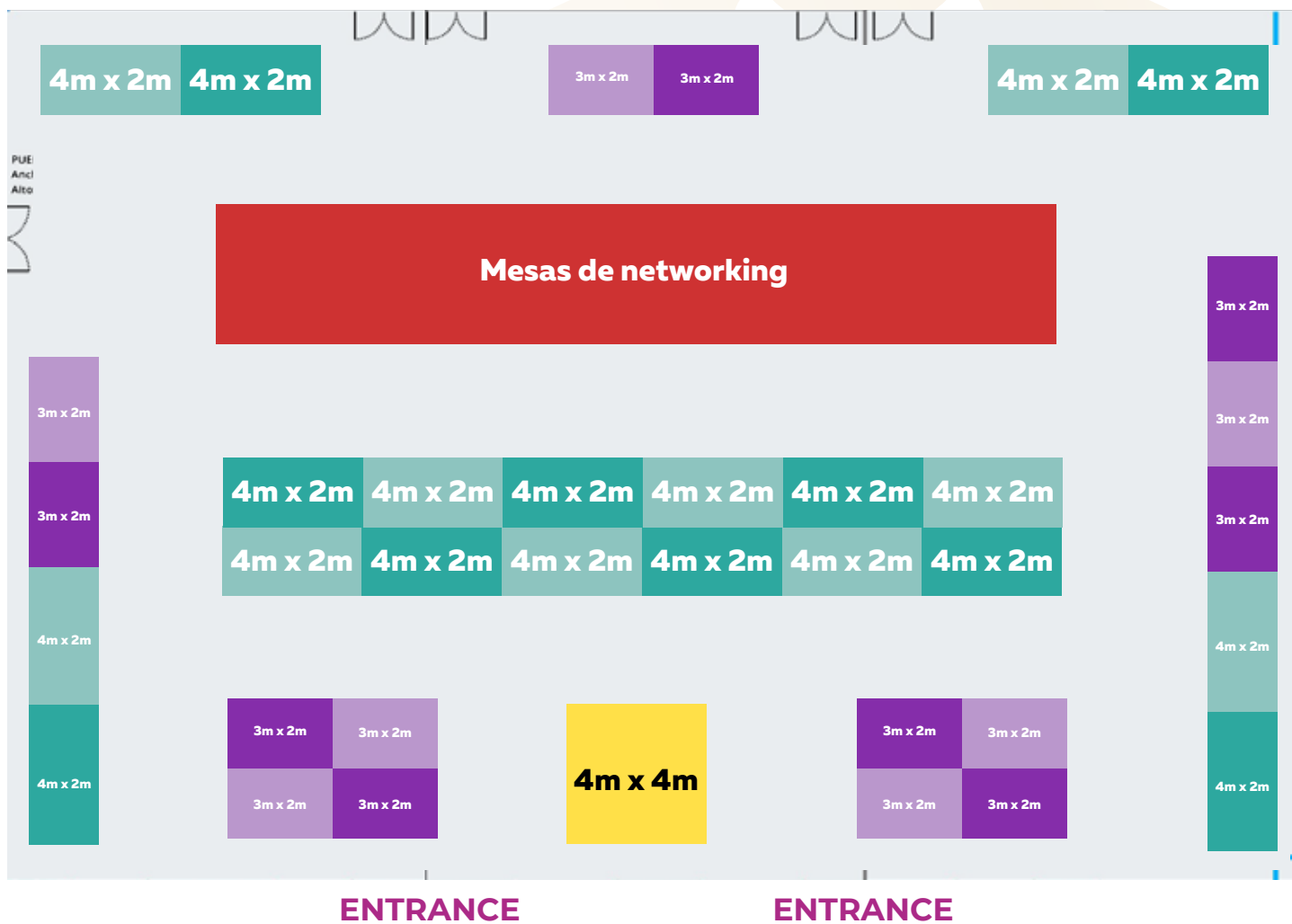


PREMIUM STAND + CLASSROOM \$5,000 USD + TAX

- 4x2 m stand. (Premium furniture)
- 2 exhibitor booths with full access to the event program: educational seminars, events.
- 20 min presentation for groups
- Social media posts on social media as an official exhibitor + email
- Listing in IADWP website
- 10 appointments
- Listing in IADWP website
- Listing in Supplier's Directory 2022
- Certificate of your participation by IADWP with International

**SOLD
OUT**

SHOWROOM



TESTIMONIALS:

Erika Almaraz / Palladium Hotel Group

“Excellent organization, it is always a pleasure to be able to participate. I liked this edition where we focus more on doing business and networking, the one - on - one appointments were very effective. “

Martina Mairhofer- Sandos Hotel & Resorts

“Thank you very much for everything, for all the effort and work that is required to make this event a success! Excellent quality of agents and I really liked the format of break-out sessions, so the next day the appointments were much more concrete and productive.”

Mariela Lopez / Guatemala Tourism Board

“Excellent organization for those who participated virtually.”

Ambar Molina / Grupo Posadas

“ Taking part in the IADWP events has helped me a lot in the growth and positioning of weddings in the hotels I represent (Weddings By Fiesta Americana & Live Aqua, Grupo POSADAS), I have achieved valuable alliances with the community of Wedding Planners, suppliers, tourism bureaus from different countries among others; just as I have also managed to cultivate new friendships in the industry with whom you develop ideas, share points of view and let creativity fly, friends, and allies who have been at the foot of the canyon in good times such as the pandemic, truly people to admire.

Thank you for such a beautiful and enriching event.”



SPONSORSHIP PACKAGES

GOLD SPONSORSHIP \$30,000 USD + TAX
Availability: 1

- 4x4 m exhibition area.
- 2 badges as Exhibitor, with access to educational sessions from November 7th to 10th and social events.
- 20-minutes presentation in plenary session.
- Branding in welcome bags: exclusivity of image when giving your bags, 200 bags.
- Keynote speaker sponsorship
- 1 webinar pre- or post-conference
- Marketing Package:
 - 15 posts on our social networks as official exhibitor
 - 1 email blast for event attendees
 - Blog on the official IADWP site
- Brand presence on the website, as well as in digital promotions as an official gold sponsor
- Contact in the official directory of the event, as well as in the official program
- A standard room (single occupancy), 3 nights from November 7th to 10th at the host hotel: Live Aqua Urban Resort San Miguel de Allende
- Full page in the official booklet of the event



SILVER SPONSORSHIP \$22,500 USD + TAX

Availability: 1

- 4x2 m exhibition area.
- 2 badges as Exhibitor, with access to educational sessions from November 7th to 10th and social events.
- 1 webinar pre- or post-conference
- Marketing Package:
 - 10 posts on our social networks as Official Exhibitor
 - 1 email blast for event attendees
 - Blog on the official IADWP site
- Food for 200 people at the host Hotel (food included)
- Presentation during the meal
- Press-Wall with your company logos for photos
- Brand presence on the website, as well as in digital promotions as official sponsor
- Contact in the official directory of the event, as well as in the official program
- A standard room (single occupancy), 3 nights from November 7th to 10th at the host hotel: Live Aqua Urban Resort San Miguel de Allende
- Full page in the official booklet of the event

BRONZE SPONSORSHIP \$17,500 USD + TAX

Availability: 1

- 4x2 m exhibition area
- 2 badges as Exhibitor, with access to educational sessions from November 7th to 10th and social events
- 10-minutes presentation in plenary session
- 1 webinar pre- or post-conference
- 1 email blast
- 2 posts on our social networks as official exhibitor.
- Brand presence on the website, as well as in digital promotions as an official sponsor
- Contact in the official Directory of the event
- A standard room (single occupancy), 3 nights from November 7th to 10th at the host hotel: Live Aqua Urban Resort San Miguel de Allende
- Full page in the official booklet of the event

IADWP ADVISORY BOARD

VIP Lunch for 40 people from IADWP Advisory Board, Top Speakers and VIP attendees at at the Host Hotel

\$6,500 USD + TAX

AVAILABILITY: 2

- Food for 40 people at the Host Hotel (food included)
- Presentation during the meal
- 2 Assistant badges, with access to educational sessions from November 7th to 10th
- Contact in the official directory of the event
- Brand presence on the website, as well as in digital promotions such as official as sponsor
- Recognition of your participation by IADWP with International curricular value



INCREASE YOUR BRAND REACH!



AMENITIES AT YOUR STAND

\$700 USD + TAX

AVAILABLE: 2

- For a preferential price, offer amenities at your stand for one day, which will be announced on social networks and during the event.



HAPPENINGS IN DELUXE SHOWROOM

AVAILABLE: 5

1 DAY - \$1,300 USD + TAX

- Presentation of your services in a happening during the Deluxe showroom and obtain contact in the official directory of the event, as well as in the official program.

* Includes 1 access badge for showroom



ANTIBACTERIAL GELS

\$750 USD + TAX

- Show your brand in the antibacterial gels for the welcome kit for all
- event attendees (200 pieces)



NOTEBOOKS AND PENS

\$3,500 USD + TAX

- Show your brand in the notebooks and pens in the welcome kit for all attendees of the event (200 pieces)



THERMOS

\$7,100 USD + TAX

- Show your brand in the official water cylinders of the congress in a welcome kit for all attendees of the event (200 pieces)



LANYARDS

\$1,450 USD + TAX

- Show your brand on the lanyards for all event attendees (200 pieces)





MASKS
\$4,100 USD + TAX

- Show your brand on the official event masks for the welcome kit for all attendees of the event (200 pieces)



FULL PAGE AT OFFICIAL DIRECTORY
\$500 USD + TAX

- Includes a content sheet with information about your property, company, or destination, inside the official booklet for event attendees.



10 MINUTES OF FAME
USD \$2,000 + TAX

- 10 minutes presentation to all attendees during main conference

WEBINAR
USD \$5,000 + TAX

MARKETING PACKAGE
USD \$3,500 + TAX

ARTICLE FOR IADWP'S BLOG
USD \$2,200 + TAX

EMAIL BLAST
USD \$700 + TAX

*Prices plus TAX (16%)

*For international transfers a wire transfer commission will be applied (USD \$85)



PARTNERS



PIPE GABER





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Destination Weddings and Romance Travel Industry that is steadily growing over the world, you will be gathering in one of the most unique destinations of the world

**Dare to Close business and
generate multiple sales!
Join us and Register Now!**

Contact us:
sales@iadwp.com
Cel. 9993.38.49.37

www.IADWP.com