

WORLD
ROMANCE
TRAVEL
CONFERENCE

Colombia
CARTAGENA

APRIL 29TH TO MAY 2ND, 2024

EXHIBITORS' BOOK





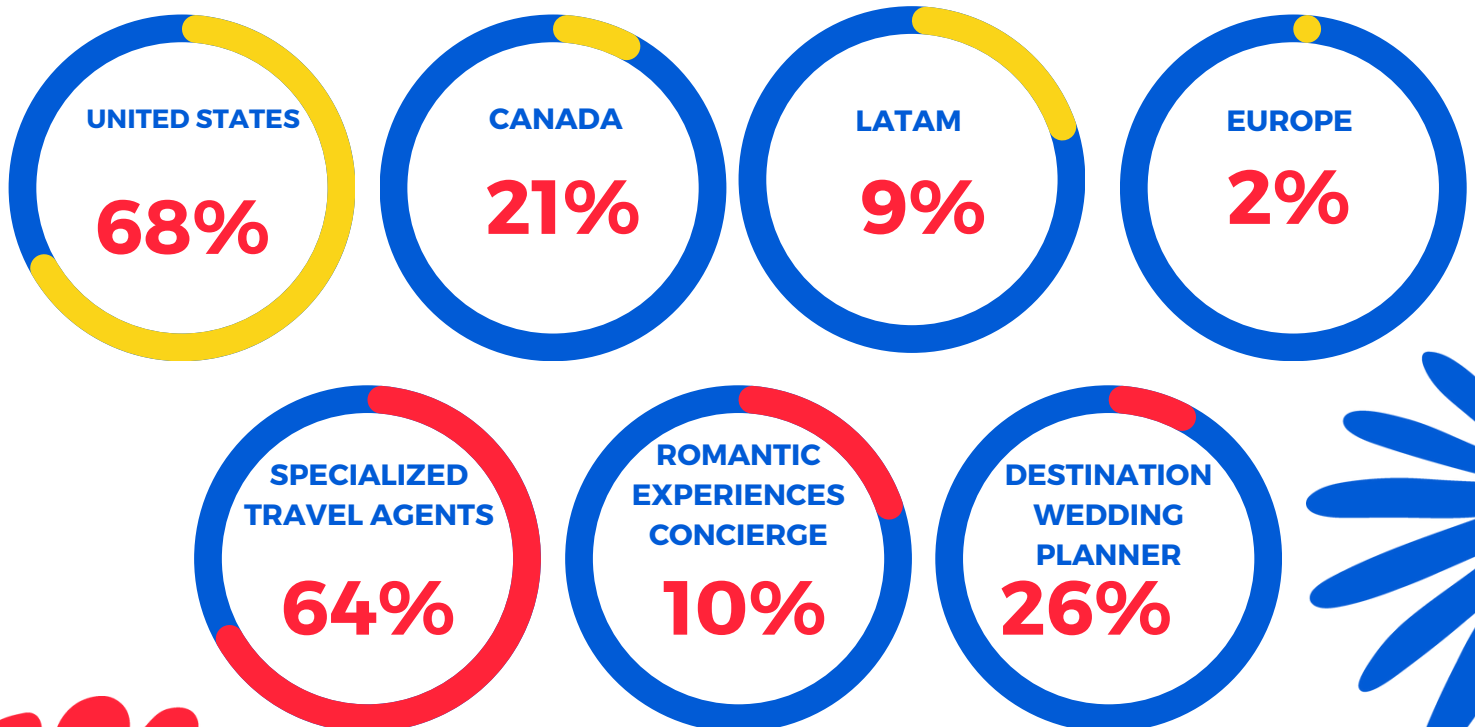
BOOST YOUR ROI AT THE #1 WORLD ROMANCE TRAVEL CONFERENCE FOR TRAVEL AGENTS AND WEDDING PLANNERS!

EXHIBITORS' PARTICIPATION

Unlock the doors to unparalleled business opportunities at the **World Romance Travel Conference**! Join 150 pre-selected destination wedding planners and travel advisors, each with a track record of orchestrating 19 to 25 stunning destination weddings.

This ultimate international event offers the perfect platform to promote your brand, products, and services to a select audience of travel agents and destination wedding specialists from the United States and Canada. Immerse yourself forging meaningful business meetings while expanding the attendees' portfolio.

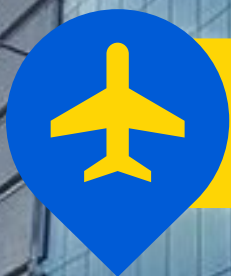
Join us and unlock new possibilities for your brand!





HOST HOTEL

ESTELAR CARTAGENA DE INDIAS HOTEL & CENTRO DE CONVENCIONES



**Cartagena Airport:
Cartagena (CTG)**



WORLD ROMANCE TRAVEL CONFERENCE *Colombia* CARTAGENA
APRIL 29TH TO MAY 2ND, 2024

IADWP®

Preliminary Program

April 26th - 29th

PRE-CONFERENCE ACTIVITIES

April 29th

- Arrivals at Cartagena Airport
- Check-in at Host Hotels
- **1:00 pm - 4:00 pm:** Colombia Workshop: A full overview of local DMC's, Contracts with independent & boutique properties, partnering with local wedding planners
- **1:00 pm - 4:00 pm:** South Asian Weddings by JC Castillo
- **4:10 - 4:20 pm:** Meet and greet for new attendees hosted by IADWP Advisory Board and Chapter Heads
- **4:30 pm** Transfer to welcome cocktail
- **5:00 pm:** Welcome Cocktail: Kickstart your journey with a grand welcome event, setting the tone for an unforgettable experience. Plaza de la Proclamación (meeting point) Baluarte de San Francisco.

April 30th

EDUCATIONAL & NETWORKING DAY

- **7:00 am:** Breakfast at Host Hotels
- **8:30 am - 9:00 am:** Opening Ceremony
- **9:00 am - 9:50 am:** "Your Creativity = More Money" by Ceci Johnson
- **9:50 am - 10:40 am:** Educational Session
- **10:40 am - 11:40 am:** One-on-one meeting appointments
- **11:40 am - 12:00 pm:** Hubs around the world
- **12:00 pm - 1:10 pm:** Lunch
- **1:10 pm - 2:00 pm:** "Boundaries & time management in your business." by Mary Beth Lynn
- **2:00 pm - 5:10 pm:** One-on-one meeting appointments
- **7:30 pm:** Indulge in the Magic of Cartagena: Dinner at Your Leisure
- **7:30 pm:** Special dinner exclusive for IADWP Members



Preliminary Program

May 1st

EDUCATIONAL & NETWORKING DAY

- **7:00 am** - Breakfast at Host Hotels
- **8:30 am - 9:20 am**: Educational Session by Gideon Hermosa
- **9:20 am - 12:00 pm**: Venue Hunting
- **12:20 pm - 1:30 pm**: Lunch
- **1:30 pm - 4:00 pm**: One-on-one meeting appointments
- **4:00 pm - 6:00 pm**: Training tracks for Travel Agents & Destination Wedding Trends
- **7:00 pm**: Farewell dinner

May 2nd

CHECK OUTS

May 2nd - 4th

POST-CONFERENCE ACTIVITIES



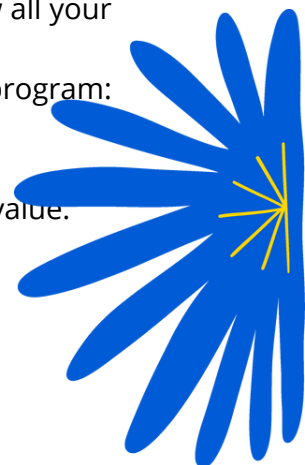


PRE OR POST TOUR ON YOUR PROPERTY



Be the **Official Pre or Post Fam tour hotel** (Get 15 top producer travel agents/wedding planners to your property for a 2-day post-fam program, itinerary freedom to show all your facilities.)

- Networking tabletop with 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Logo on the official website of the event.
- Digital recognition of their participation by IADWP with International curricular value.
- Brand presence and contact information in the event's official directory.
- Marketing package:
 - 4 Instagram posts at @wrtclovemexico.
 - 4 Posts on Facebook WRTC Love Mexico
 - 1 Reel at @wrtclovemexico
 - 1 Tiktok en @iadwpoficial
 - 1 Email blast for attendees of the event. (Information provided by the exhibitor)
 - 1 Blog on the official site of IADWP.



USD 18,000*

Availability: 4



*Prices plus TAX (16%)
*For international transfers a wire transfer
commission will be applied (USD 65)



CANCUN . PUNTA CANA . VALLARTA
RIVIERA MAYA . LOS CABOS
AN ALL-INCLUSIVE EXPERIENCE

20° N 87° W

UNICO

Riviera Maya

NOBU HOTELS
LOS CABOS | CHICAGO

Residence INN.
BY MARRIOTT



BUILT YOUR SPACE 4 X 4

USD 8,500*

AVAILABILITY: 4

2 spaces
Left

- 4 x 4 meters delimited area (no furniture or structures included).
- 4 exhibitor badges with full access: to educational sessions and social events.
- 4 agendas for pre-scheduled one-on-one appointments.
- Contact information in Supplier's Directory 2024.
- Certificate recognition by IADWP with International curricular value.
- Logo on the official website, and in the event's official program.
- Marketing package:
 - 2 Instagram posts at @wrtclovemexico.
 - 2 posts on Facebook WRTC Love Mexico.
 - 1 Reel at @wrtclovemexico.
 - 1 Tiktok at @iadwpoficial.
 - Live Instagram interview during event at @wrtclovemexico.

*Prices plus TAX (16%)

*For international transfers a wire transfer
commission will be applied (USD 65)



BUILT YOUR SPACE 3 X 3

USD 6,000*

AVAILABILITY: 2

- 3 x 3 meters delimited area (No furniture or structures included).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Logo on the official website.
- Contact information in Supplier's Directory 2024.
- Certificate recognition by IADWP with International curricular value.
- Marketing package:
 - 2 Instagram posts at @wrtclovemexico.
 - 2 posts on Facebook WRTC Love Mexico.
 - 1 Tiktok at @iadwpoficial.

*Prices plus TAX (16%)

*For international transfers a wire transfer commission will be applied (USD 65)



NETWORKING TABLETOP

USD 3,200*

AVAILABILITY: 40

25 spaces
Left

- Networking table with printed mini-banner (basic furnishings: half board, tablecloth, and 4 chairs).
- 1 exhibitor badge with access to the showroom for networking activities only.
- 1 agenda with pre-scheduled one-on-one appointments.
- Your company logo on the IADWP website.
- Digital recognition of your participation by the IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- 1 post on our social networks as an official exhibitor in @worldromancetravelconference.

*Prices plus TAX (16%)

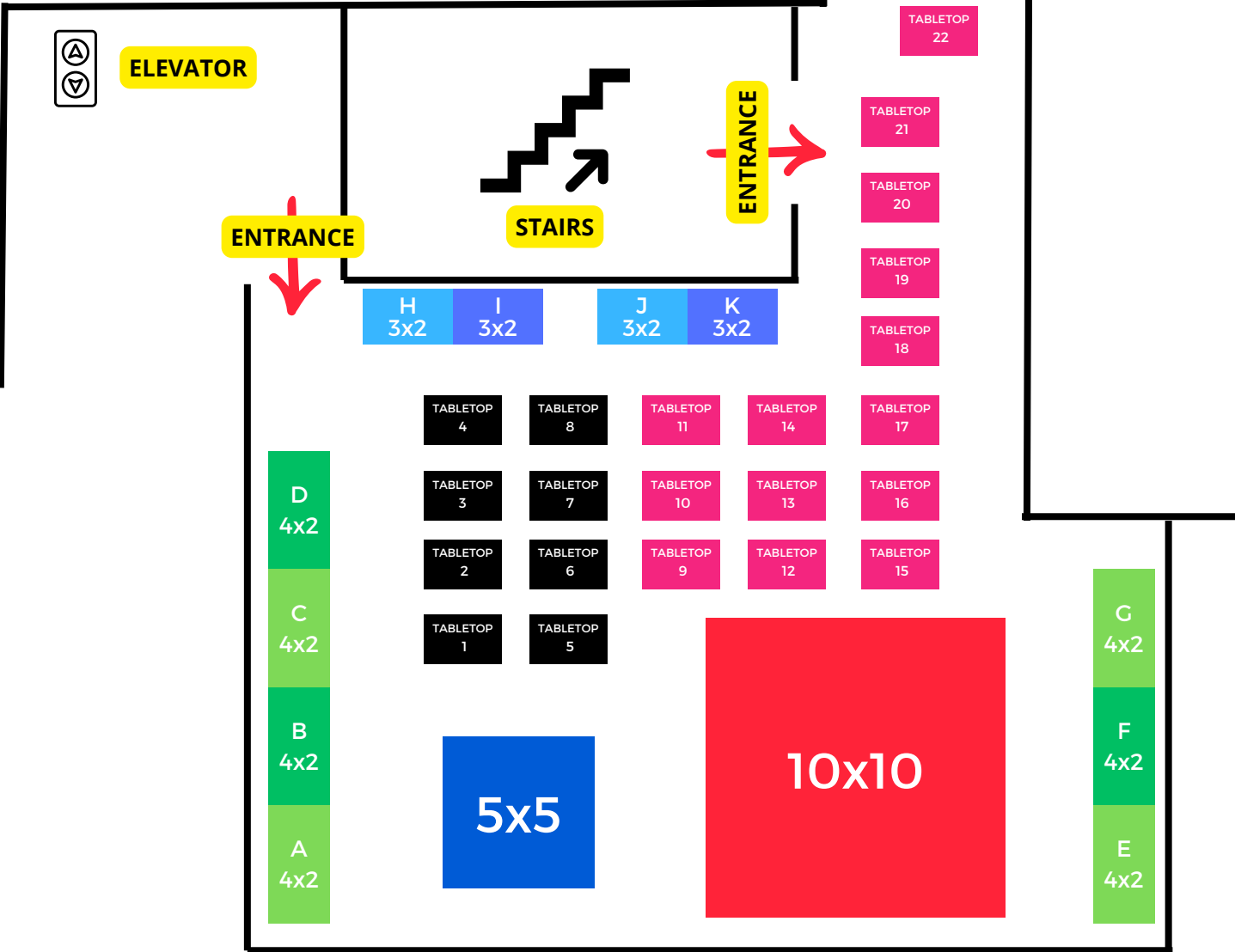
*For international transfers a wire transfer commission will be applied (USD 65)

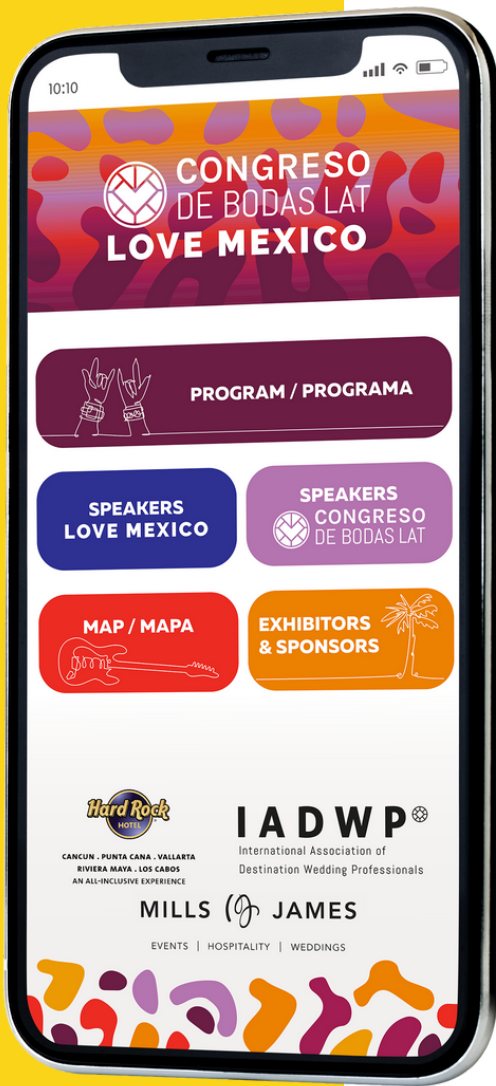


SELECT YOUR SPACE

HOTEL ESTELAR CARTAGENA 8TH FLOOR

Black = SOLD





OFFICIAL APP SPONSORSHIP

USD 16,000*

AVAILABILITY: 1

Be the official app sponsor and get all-day visibility during the World Romance Travel Conference

- Networking tabletop with 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Logo on the official website, and in the event's official program.
- Digital recognition of their participation by IADWP with International curricular value.
- Brand presence and contact information in the event's official directory.
- Brand presence at the Apps Home page.
- Marketing package:
 - 1 email blast to event attendees
 - 1 blog on the official IADWP website
 - 4 posts on Instagram @wrtclovemexico
 - 1Tiktok on @iadwpoficial
 - 1 Instagram live 1 minute interview during the event



MARKETING PACKAGE

USD 6,000*

AVAILABILITY: 10

- 1 email blast for event attendees
- 1 Blog on the official IADWP site
 - 1 pre- or post-conference webinar
 - 5 additional posts to your participation package in our social networks as Official Exhibitor.
 - 1 Reel at @wrtclovemexico
 - 1 Tiktok at @iadwpoficial

*Prices plus TAX (16%)

*For international transfers a wire transfer commission will be applied (USD 65)

Upgrades



SPOTLIGHT FOR 10 MINUTES

USD 6,000*

AVAILABLE: 5

10 minutes presentation to all attendees during the main conference program.

2 spaces
Left



EXTRA BADGE

USD 687*

Only for networking activities



WELCOME KIT

USD 6,000*

AVAILABLE: 1

Get visibility and include your brand in the welcome kit



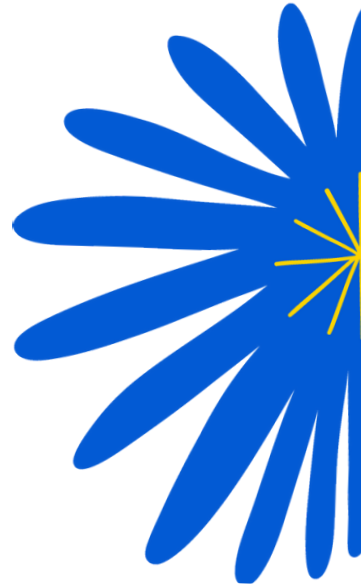
PHOTOBOOTH WITH BRAND

USD 3,000*

AVAILABLE: 5

A screen of 3 x 2.5 meters and decoration for photos with branding.

*Upgrade option: cabin-type installation.



*Prices plus TAX (16%)

*For international transfers a wire transfer commission will be applied (USD 65)

Upgrades



AMENITIES AT YOUR STAND

USD 1,000*

AVAILABLE: 2

With this upgrade to your participation, you can integrate catering services on your stand (does not include food, catering service must be direct with the hotel)

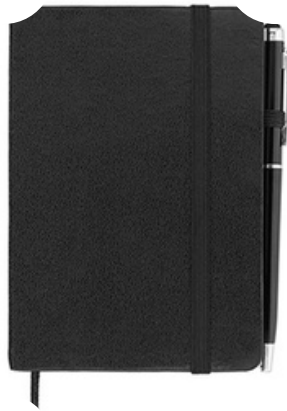


HAPPENINGS

USD 1,500*

AVAILABLE: 8

With this upgrade to your participation, you can integrate happenings in your stand to attract attendees.



NOTEBOOKS AND PENS

USD 2,500*

200 pieces

Show your brand in the notebooks and pens in the welcome kit for all attendees of the event



THERMOS

USD 2,250*

200 pieces

Show your brand in the official water cylinders of the congress in a welcome kit for all attendees of the event

*Prices plus TAX (16%)

*For international transfers a wire transfer commission will be applied (USD 65)

Upgrades



LANYARDS

USD 2,500*

200 pieces

Show your brand on the lanyards for all event attendees.



ARTICLE FOR IADWP'S BLOG

USD 3,000*

AVAILABLE: 5

Article on the official IADWP website with information provided for the exhibitor with images or videos.



EMAIL BLAST

USD 3,500*

AVAILABLE: 5

Mailing to the event attendees.



WEBINAR

USD 4,000*

AVAILABLE: 3

Ideal for remaining in the mind of the event attendees even when the event has ended.

*Prices plus TAX (16%)

*For international transfers a wire transfer commission will be applied (USD 65)

Contact us to experience World Romance Travel Conference 2024



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REGISTER NOW!