



WORLD  
ROMANCE  
TRAVEL

CONFERENCE

Punta Cana

DOMINICAN REPUBLIC  
JUNE 5<sup>TH</sup> • 8<sup>TH</sup>, 2023

# Exhibitors' participation

**World Romance Travel  
Conference is the #1  
Event for Travel Agents and  
Wedding Planners**

who specialize in destination  
weddings and romance travel  
developed by the International  
Association of Destination  
Wedding Professionals (IADWP).

# Exhibitors' participation

World Romance Travel Conference is the **ultimate International Event in Romance Travel Over 10 countries are represented.** Get the chance to promote your brand, product, and services with over 200 top-quality travel agents and destination wedding specialists from the United States and Canada, do networking in a relaxed and friendly atmosphere.

# Assistant's profile

**68%**  
United States

**64%**  
Specialized  
Travel Agent

**21%**  
Canada

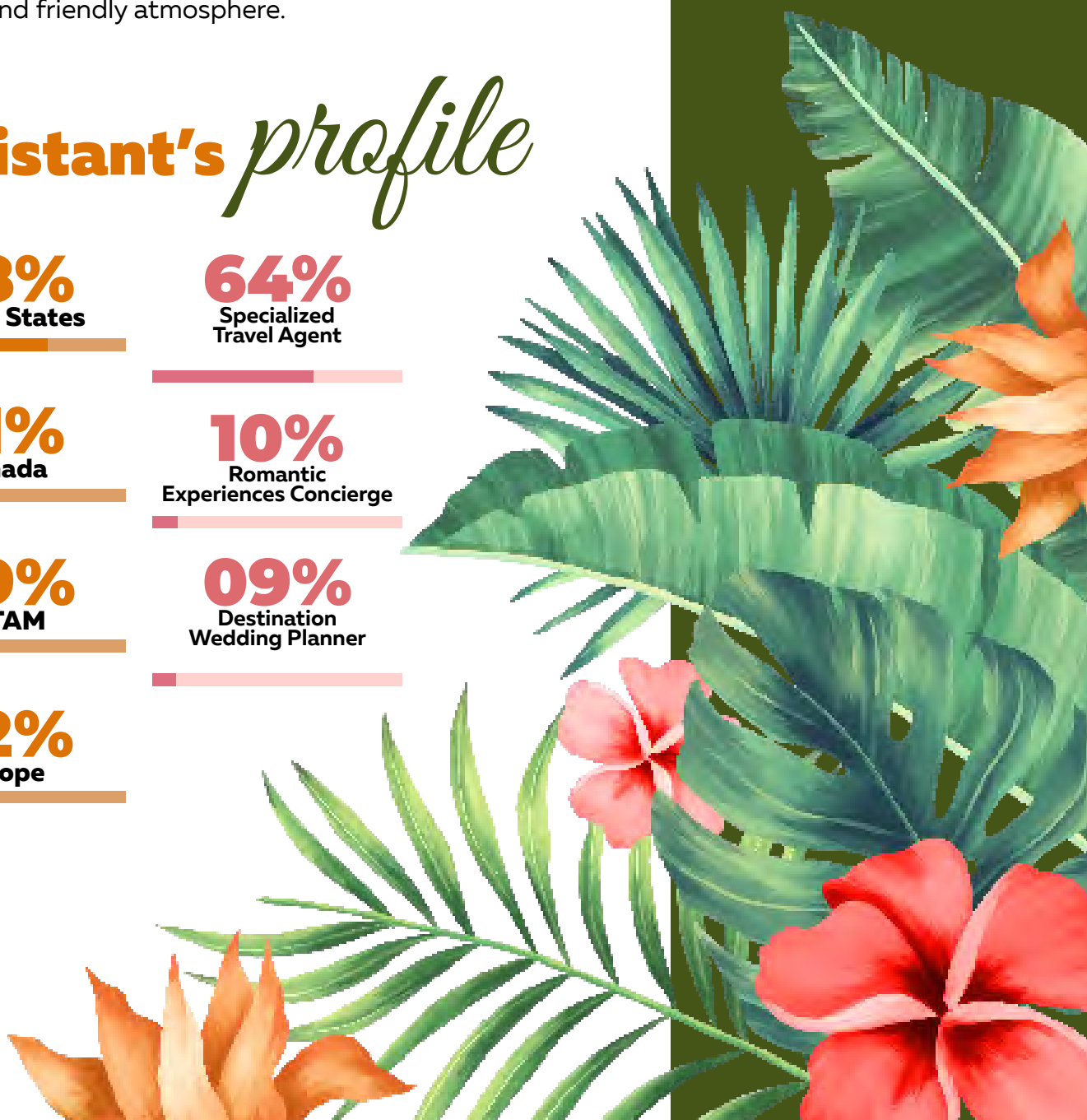
**10%**  
Romantic  
Experiences Concierge

**09%**  
LATAM

**09%**  
Destination  
Wedding Planner

**02%**  
Europe

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## GOLD SPONSORSHIP

**Island 5x5:** Exhibition area of 5x5 meters, (for personalized construction, design, construction, or furniture not included).

- ✿ 6 badges as an Exhibitor, with access to educational sessions and social events.
- ✿ 20-minute presentation in plenary session.
- ✿ Branding in welcome bags: image exclusivity when giving your bags, 300 bags.
- ✿ Video interview on our IADWP TV forum with a host.
- ✿ Marketing package:
  - ✿ 20 posts on our social networks as an official exhibitor.
  - ✿ 1 email blast for event attendees.
  - ✿ 1 Blog on the official IADWP site.
  - ✿ 1 pre- or post-conference webinar.
- ✿ Contact in the event directory, as well as in the official program.
- ✿ Full page in the official booklet of the event.
- ✿ A standard room (single occupancy), 3 nights from 5th to 8th in Live Aqua Punta Cana.

**USD 40,000 + TAX\***

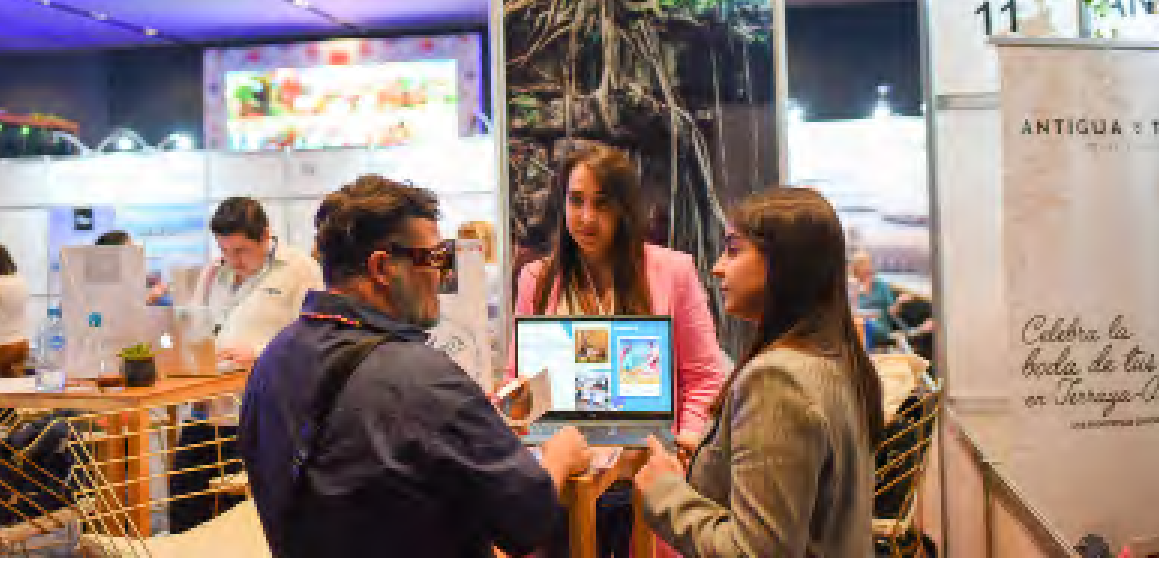


\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).

SPONSORSHIPS





## SILVER SPONSORSHIP

**Island 4x4:** Exhibition area of 4x4 meters, (for personalized construction, design, construction, or furniture not included).

- ✿ Video interview on our IADWP TV forum with a host.
- ✿ Presentation during the meal.
- ✿ Breakfast for 200 people at the host Hotel (food included).
- ✿ 15-minute presentation in plenary session.
- ✿ Photo booth with your company logos.
- ✿ 4 badges as an Exhibitor, with access to educational sessions and social events.
- ✿ Marketing Package:
  - ✿ 15 posts on our social networks as an official exhibitor.
  - ✿ 1 email blast for event attendees.
  - ✿ 1 Blog on the official IADWP site.
- ✿ Contact in the event directory, as well as in the official program.
- ✿ Full page in the official booklet of the event.
- ✿ A standard room (single occupancy), 3 nights from 5th to 8th in Live Aqua Punta Cana.

**USD 33,000 + TAX\***

SPONSORSHIPS

\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).

## BRONZE SPONSORSHIP

**Island 3X3:** Exhibition area of 3x3 meters, (for personalized construction, design, construction, or furniture not included).

- ✿ Photo booth with your company logos.
- ✿ 3 badges as an Exhibitor, with access to educational sessions and social events.
- ✿ 10-minute presentation in plenary session.
- ✿ Interview for IADWP TV networks.
- ✿ Marketing Package:
  - ✿ 10 posts on our social networks as an official exhibitor.
  - ✿ 1 email blast for event attendees.
- ✿ Contact in the event directory, as well as in the official program.
- ✿ Full page in the official booklet of the event.
- ✿ A standard room (single occupancy), 3 nights from 5th to 8th in Live Aqua Punta Cana.

**USD 27,000 + TAX\***

## IADWP ADVISORY BOARD

**AVAILABILITY: 2** VIP Lunch for 40 people from IADWP Advisory Board, Top Speakers, and VIP attendees at the Host Hotel.

- ✿ Food for 40 people at the Host Hotel (food included).
- ✿ Presentation during the meal.
- ✿ 2 Assistant badges, with access to educational sessions.
- ✿ Contact information on the official directory of the event.
- ✿ Brand presence on the website.
- ✿ Recognition of your participation by IADWP with International curricular value.

**USD 8,500 + TAX\***



SPONSORSHIPS



\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).

## PRE OR POST TOUR ON YOUR PROPERTY

**Availability: 4** Be the Official Pre or Post fam tour hotel (get 25 top producer travel agents and wedding planners at your property to show in a 2-day program post fam, itinerary freedom to show all your facilities).

- ✿ Exhibition area of 3x3 meters, (for personalized construction, design, construction, or furniture not included).
- ✿ 2 exhibitor badges with full access to the event program: educational sessions and social events.
- ✿ Logo on the official website.
- ✿ Digital recognition of their participation by IADWP with International curricular value.
- ✿ Brand presence and contact information in the event's official directory.
- ✿ Marketing package:
  - ✿ 20 posts on our social networks as an official exhibitor. (10 on Facebook and 10 on Instagram).
  - ✿ 1 email blast for attendees of the event. (Information provided by the exhibitor).
  - ✿ Blog on the official site of IADWP.

**USD 18,000 + TAX\***



\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).

# SPONSORSHIPS



## OFFICIAL APP SPONSORSHIP

**Availability: 1** Be the official app sponsor and get all-day visibility during the World Romance Travel Conference.

- ✿ Exhibition area of 3x3 meters, (for personalized construction, design, construction, or furniture not included).
- ✿ 2 exhibitor badges with full access to the event program: educational sessions and social events.
- ✿ Logo on the official website, and in the event's official program (event promotion, official exhibitors' directory, social media posts).
- ✿ Digital recognition of their participation by IADWP with International curricular value.
- ✿ Brand presence and contact information in the event's official directory.
- ✿ Marketing package:
  - ✿ 20 posts on our social networks as an official exhibitor. (10 on Facebook and 10 on Instagram).
  - ✿ 1 email blast for attendees of the event. (Information provided by the exhibitor).
  - ✿ Blog on the official site of IADWP.

**USD 16,000 + TAX\***

SPONSORSHIPS



\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).



## 4X4 BUILT YOUR SPACE

**USD 6,500 + TAX\***

- ✿ 4 x 4 meters delimited area (no furniture or structures included).
- ✿ 4 exhibitor badges with full access: to educational sessions and social events.
- ✿ 4 agendas for pre-scheduled one-on-one appointments.
- ✿ Digital Marketing:
  - ✿ 15 posts on social media as an official exhibitor
  - ✿ 1 email blast.
  - ✿ 1 Blog on the IADWP website.
- ✿ Contact information in Supplier's Directory 2023.
- ✿ Certificate recognition by IADWP with International curricular value.
- ✿ Logo on the official website, and in the event's official program (event promotion, official exhibitors' directory, social media posts).



**PARTICIPATION  
OPTIONS**

## 3X3 BUILT YOUR SPACE

**USD 3,600 + TAX\***

- ✿ 3 x 3 meters delimited area (No furniture or structures included).
- ✿ 2 exhibitor badges with full access to the event program: educational sessions and social events.
- ✿ Digital Marketing:
  - ✿ 10 posts on social media as an official exhibitor.
- ✿ 2 agendas for pre-scheduled one-on-one appointments.
- ✿ Logo on the official website.
- ✿ Contact information in Supplier's Directory 2023.
- ✿ Certificate recognition by IADWP with International curricular value.



\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).



## NETWORKING TABLETOP

**USD 2,800 + TAX\***

- ✿ 1 badge (only for networking activities).
- ✿ 1 table and 2 basic chairs.
- ✿ 1 mini banner (tabletop).
- ✿ 1 agenda for pre-scheduled one-on-one appointments.
- ✿ Logo on the official website.
- ✿ Contact information in Supplier's Directory 2023 .
- ✿ Certificate recognition by IADWP with International curricular value.
- ✿ Marketing package:
  - ✿ 1 post on social media as an official exhibitor.



In 2020, participants in the event generated a revenue of **10,560,000 USD** and 39,600 room nights during the year, and in 2021, **132,000,000 USD** generating more than 490,000 room nights.

PARTICIPATION  
OPTIONS

\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).



### AMENITIES AT YOUR STAND

AVAILABLE: 2

**USD \$1,000 + TAX\***

*With this upgrade to your participation, you can integrate catering services on your stand (does not include food, catering service must be direct with the hotel).*



### HAPPENINGS

AVAILABLE: 8

**1 DAY – USD 1,500 + TAX**

*With this upgrade to your participation, you can integrate happenings in your stand to attract attendees.*



### NOTEBOOKS AND PENS

**USD \$6,500 + TAX\***

*Show your brand in the notebooks and pens in the welcome kit for all attendees of the event (200 pieces).*



### THERMOS

**USD \$9,500 + TAX\***

*Show your brand in the official water cylinders of the congress in a welcome kit for all attendees of the event (200 pieces).*

**UPGRADES**  
\* Available prices at a buy-of-one participation

\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).





### LANYARDS

— USD \$1,500 + TAX\*

Show your brand on the lanyards for all event attendees (200 pieces).



### FULL PAGE AT OFFICIAL DIRECTORY

— USD \$750 + TAX\*

Includes a content sheet with information about your property, company, or destination, inside the official booklet for event attendees.



### SPOTLIGHT FOR 10 MINUTES

— USD \$6,000 + TAX\*

10 minutes presentation to all attendees during the main conference.



### PHOTOBOOTH WITH BRAND

— USD \$3,000 + TAX\*

A screen of 3 x 2.5 meters and decoration for photos with branding.  
\*Upgrade option: cabin-type installation.

# UPGRADES

\* Available prices at a buy-of-one participation

\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).





### MARKETING PACKAGE

**USD 5,000 + TAX\***

- ✿ 1 full page in the official booklet of the event  
\*information provided by the company:
- ✿ 1 email blast for event attendees.
- ✿ 1 Blog on the official IADWP site.
- ✿ 1 pre- or post-conference webinar.
- ✿ 5 additional posts to your participation package in our social networks as Official Exhibitor.



### EXTRA BADGE

**USD \$689 + TAX\***



### ARTICLE FOR IADWP'S BLOG

**USD \$2,200 + TAX\***

Article on the official IADWP website with information provided for the exhibitor with images or videos.



### EMAIL BLAST

**USD \$1,500 + TAX\***

Mailing to the event attendees

**UPGRADES**  
\* Available prices at a buy-of-one participation

\*Prices plus TAX (16%).

\*For international transfers a wire transfer commission will be applied (USD 65).



### WEBINAR

**USD \$5,000 + TAX\***

*Ideal for remaining in the mind of the event attendees even when the event has ended.*



### IADWPTV

**USD 900**

**\*PRE-SALE PRICE\*!!**

*Video interview on our IADWP TV forum with a host. Get recognized during and after the event with interviews about your brand, product, or destination and remain in the minds of assistants.*

*Video visible on the YouTube channel for 365 days.*

\* Available prices at a buy-of-one participation

# UPGRADES

\*Prices plus TAX (16%).

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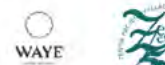
# Partners 2022



Aljamiento Boutique & Experiencias



Live Great Stories





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Dare to close business and  
generate multiple sales!

## Contact us

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**Suri Mendicuti**  
Sales Manager