





When it comes to romance travel industry, Love Mexico will expand not only what you know, but who you know. It delivers the connections and actionable education you need to advance yourself as a professional of this industry.

Recognized for more than 14 consecutive years as one of the top conferences of romance travel in the world, Love Mexico is THE EVENT for travel agents and wedding planners, with a program that will refresh your mindset, re-invent what your events can be and DREAM BIG!

This year we are going to the Riviera Maya from October 8 to 11, 2023.

A leading destination for the romance travel industry in the world to dream big, a unique region in the world and easily accessible to all of North America that inspires us with its beautiful beaches and turquoise blue sea: the MEXICAN CARIBBEAN.

We want you to dream big! We want you to be enterprising and innovative, breaking your limits in the romantic travel industry, committed to your clients, suppliers, collaborators and your destination.

See you soon in The Mexican Caribean!

Kitzia Morales
IADWP President



Top 5 reasons for you to experience Love Mexico:

Dream Big!!! Get ready to elevate your destination wedding business to the next level and connect with the top suppliers globally.





Access to Educational Sessions led by leading experts and top destination representatives.



Venue Hunting. Step out of your comfort zone and discover truly amazing options!





One on one meeting appointments.



Endless opportunities to expand your business.





HOSTED LODGING PROGRAM:

IADWP offers complimentary lodging as part of the Hosted Lodging Program to a limited and qualified group of buyers at all annual events. To qualify for this program, individuals must meet certain criteria requirements and be vetted by IADWP. Individuals that are accepted into this program are still responsible for covering event registration fees, airfare, and any other applicable expenses outside of lodging and hosted events.

Apply to our hosted lodging!

CLICK HERE

THE HOSTED LODGING PROGRAM INCLUDES:

- Complimentary lodging at the designated host hotel during official program dates.
- Ground transportation from/to airport on official arrival and departure dates.
- · Meal Plan is all-inclusive

Attendees approved for the Hosted Lodging Program must attend the entire conferenceprogram, in the case of cancellation or early departure, lodging rates may apply.

Registration for Hosted Lodging Program is on a first-come, first-served basis and subject to the availability of each event and will be confirmed.

*Once your application has been approved, the individual is responsible for signing up for the event and paying the registration fee.

Applications to this program must be received before September 4th.

Host hotel: Hard Rock Hotel Riviera Maya

All inclusive experience

Hard Rock Hotel Riviera Maya is where luxury meets satisfaction on a stage of stunning tropical views, a private white sand beach, and exclusive saltwater snorkeling areas. It's all capped off with an inviting traditional design, legendary Hard Rock hospitality, and undeniable excess at every turn. Live large at the Hard Rock Hotel in Riviera Maya and enjoy the very best of paradise for all.



Conectivity

The Mexican Caribbean (Cancun-Riviera Maya) is the destination that has the most important air connectivity from Mexico receiving flights from all the major cities in Mexico, Latin America, United States, Canada, and Europe.

PRELIMINARY PROGRAM - OCTOBER 8TH

2:00 pm - 4:00 pm "Embrace and Celebrate: Crafting Extraordinary LGBT Destination Werbe" Weddings". Terrica Skaggs

4:00 pm - 4:30 pm Free time

4:30 pm - 5:30 pm Baraat Experience

Woodstock by Brenda Fernández ABC Director Quintana Roo.

5:30 pm - 7:00 pm Get ready for our Welcome Event!

7:00 pm - 10:30 pm Welcome Cocktail: ¡Lights, Camera, Bollywood! design by Juan Carlos Woodstock Castillo, JC Castillo Weddings. (Participate with your choreography).

PRELIMINARY PROGRAM - OCTOBER 9TH

8:30 am - 9:00 am Opening Ceremony.

Epic 2

9:00 am - 9:55 am Bride & Bot Art Automation. The importance of Automation and Creativity for Woodding Professionals by Nuna Lenga y Dui Mata

Epic 2 tivity for Wedding Professionals by Nuno Lopes y Rui Mota.

9:55 am - 12:30 pm Tradeshow and 1:1 Appointments. Epic 1

12:30 pm - 1:20 pm Educational session

Verbe 1 by Dolores López Lira.

1:20 pm - 2:20 pm Lunch. *Hotel*

2:20 pm - 6:30 pm Venue Hunting

PRELIMINARY PROGRAM - OCTOBER 9TH

2:20 pm - 6:30 pm **DESTINATION: XCARET**

- Xcaret Park

- Hotel Xcaret Arte

DESTINATION: TULUM - JUNGLE & CENOTES

- **Vesica Tulum -** Cenote and Jungle Vibes, the mix of Unique venues that are trendy for couples that want to enjoy the new Tulum!

- Hacienda Wakax

DESTINATION: TULUM – LUXURY VENUES

- Casa Malca - Luxury Boutique Hotel, one of the most famous in Tulum. Is a hotel, an art gallery!

- Saasil Kantenah - Private Tulum Beach Front Venue

DESTINATION: PRIVATE BEACH VENUES

- Villa La Jova - Colonial Beach Front Venue.

- Secret Jewel - Beach and Cenote Venue.

- Jardín del Secreto.

6:30 pm - 8:30 pm Hotel

Time to get ready.

8:30 pm - 12:00 am

Pinky & Kinky. Organized by Maggie Gallardo and Michael Cruz from

Salón Decca 1-10 SOS Wedding Planners

PRELIMINARY PROGRAM - OCTOBER 10TH

8:30 am - 9:15 pm International Keynote Speaker

Gideon Hermosa. Epic 2

9:15 am - 3:05 pm Tradeshow, 1:1 Appointments & Lunch. Epic 1

3:05 pm - 4:00 pm Building your Romance Travel Brand by Terrica Skaggs: in this session Epic 2 you will lean how to profile your client avatar, story selling, ideal client profiling and much more.

4:00 pm - 4:30 pm Closing Session and Ed Cotton Award Ceremony. Epic 2

4:30 pm - 5:00 pm Transfer to Educational field trip to UNICO 20°87° Hotel Riviera Maya.

5:00 pm - 6:30 pm **UNICO 20°87°** Educational field trip to UNICO 20°87° Hotel Riviera Maya. Hotel Riviera Maya

6:30 pm - 7:00 pm Transfer to Tropical Glam party by ACIBEP & IADWP.

7:45 pm - 10:00 pm Tropical Glam. Additional Cost Selva Grande

Social Events

OCTOBER 8[™] Woodstock

7:00 pm - 10:30 pm: Welcome Cocktail: ¡Lights, Camera, Bollywood! design by Juan Carlos Castillo, JC Castillo Weddings.

Participate with your choreography, contact us for more information design@iadwp.com.

OCTOBER 9TH Decca 1

8:30 pm: Pinky & Kinky. Designed by Maggie Gallardo, S.O.S Wedding planners.









OCTOBER 10[™] Selva Grande

7:45 pm - 1:00 am: Tropical Glam by ACIBEP & IADWP.

(Additional Cost).







LOVE MEXICO PRE-CONFERENCE

TRS 6-8 october 2023

USD 370 General Access

USD 270 Active IADWP

members

Register Now!

Valid until August 31-2023



LOVE MEXICO POST-CONFERENCE



11-13

october 2023

USD 370 General Access

USD 270

Active IADWP members

Register Now!

Valid until August 31-2023



Post-tour in equal weddings



Xclusive for planners from Latin America and North America organizing LGBTQ+ weddings.

From October 11th to 13th, 2023.

MORE DETAILS COMING SOON!

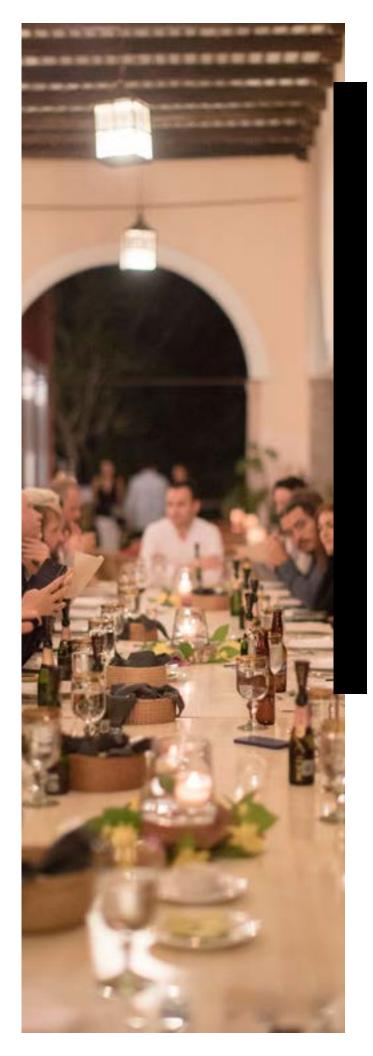
IADWP MEMBERS USD \$ 270

GENERAL ACCESS USD \$ 370

RATE INCLUDES:

- 2 nights of accommodation at Xcaret Arte.
- Inter-hotel transportation.
- Activities according to the program.







WEDDING TOURISM SPECIALIST RETREAT

We want to share with the IADWP members who hold the **Wedding Tourism Specialist** recognition, our vision of what a regenerative wedding is. For this reason, in collaboration with the **Haciendas del Mundo Maya A.C. Foundation**, we have created a special program for you, in conjunction with Love Mexico, from **October 11th to 13th, 2023**.

What's Included?

- Shared transportation with other attendees from Hard Rock Hotel Riviera Maya to Hacienda Temozon.
- Shared transportation with other attendees from Hacienda Temozon to Cancun Airport or Merida Airport.
- Accommodation in double occupancy
- *For two nights at Hacienda Temozon (Shared with another colleague who holds the WTS certification).
- *If you prefer a single room, there is an additional charge of USD 400.
- Meals and activities according to the program

Costos de registro:

- * FREE FEE for IADWP members who hold the **Wedding Tourism Specialist** recognition.
- * USD 2,000 general access.



66 (Creative Director Gail Johnson Weddings)

My experience was magical, I felt like I had stepped back in time to a beautiful countryside.



Alicia Geigen
(Dream Vacations)

It was an amazing event in an amazing location!
So much great collaboration with industry
professionals as well as meeting new vendors.
I would highly recommend this conference to
anyone in the wedding/destination wedding
travel industry.





Dana Braun(Dana Bran Travel Design)

From the moment I attended my first World Romance Travel Conference in 2017, my wedding business has grown exponentially. In contrast to other events, WRTC has a laser focus on introducing professionals to specialized vendors and services that best fit our niche. Over the years, it has expanded to encompass romance markets around the world - increasing resources for all attendees. I can't recommend these conferences enough to any wedding and romance professional wanting to master their craft through industry partnerships and destination enrichment.

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